

SkillsUSA Georgia Promotional Graphics Contest Guidelines

Purpose:

To create a poster that promotes SkillsUSA at the state and local level.

Eligibility:

Open to all active SkillsUSA members. Schools may enter more than one contestant. Contestants are eligible to enter additional contests. (Example: a Graphic Communications contestant may also enter the Promotional Graphics contest as well.)

Deadline:

All entries must register for this state only contest. Contest entries must be submitted at the designated time and place during the State Conference.

Awards:

Gold, Silver and Bronze medals will be awarded for 1st, 2nd, and 3rd place. The winner of this contest *does not* advance to the National SkillsUSA Leadership and Skills Conference.

Scope of the Contest:

1. The contestant will design a 17" X 22" color poster.
2. Using text, photographs and artwork, the poster should include information that promotes SkillsUSA Georgia. The poster must include the Champions at Work slogan and the SkillsUSA Georgia logo. Refer to the national website (www.skillsusa.org) for guidelines on properly using the SkillsUSA logo.
3. At the appropriate time and place per the State Leadership and Skills Conference program, contestants will submit a printed copy of their poster design and a CD containing a pdf and/or the original version (InDesign, Illustrator, Photoshop software, etc.) of the brochure. The CD must also contain all of the linked graphics files and the fonts.
4. All promotional graphics entries become the property of SkillsUSA Georgia and may be used in reproduction and distribution.