



AT THE GEORGIA NATIONAL FAIR

SkillsUSA Georgia
866-503-3169

SkillsUSA is a national, nonprofit student organization that has developed more than 10 million workers through active partnerships between employers and educators. Hundreds of American industries have turned to SkillsUSA as the source for employees who exemplify “Champions at Work” in both skills and attitudes. SkillsUSA’s mission is to empower its members to become world-class workers, leaders and responsible American citizens. At the heart of this mission are SkillsUSA’s core values: integrity, responsibility, citizenship, service and respect. SkillsUSA Georgia is focused on serving high school students involved in Architecture, Construction, Communication, Cosmetology, Public Safety, and Transportation pathways.

Open to all bona fide SkillsUSA members or students interested in SkillsUSA in the state of Georgia. Entries may be made as individuals or teams, as specified in the rules for each competition.



www.GeorgiaNationalFair.com

All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.

Enter online at www.GeorgiaNationalFair.com
(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by **September 20, 2017.**

Online registration with Georgia National Fair is required for all entries. Deadline is Sept. 20, 2017. Required password must be obtained by Sept. 18.

Exhibitors will be required to turn in a copy of their online registration confirmation to check-in for competitions.

For rally information, please contact SkillsUSA Georgia 866-503-3169.

<u>1st</u>	<u>2nd</u>	<u>3rd</u>	<u>4th</u>	<u>5th-7th</u>	<u>8th-10th</u>
\$100	\$75	\$50	\$25	\$15	\$10

**GEORGIA NATIONAL FAIR
SKILLSUSA SUPERIOR CHAPTER AWARD**

**1st Place - Superior Chapter - \$500
2nd Place - Reserve Superior Chapter - \$250**

Sponsored by the Georgia National Fair

All placings will be put on a point system, example: 1st place=10 pts, 2nd place=9 pts, etc. These points will be calculated by chapter and the chapter with the highest accumulated points after the last competition will receive a GNF Superior Chapter Award plaque and \$500. The second place chapter will receive a GNF Reserve Superior Chapter Award plaque and \$250.

All prizes are sponsored by the Georgia National Fair. All premium checks will be mailed directly to the school within six weeks after the Fair is over.

SkillsUSA CAREER PATHWAY DISPLAY

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com

(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by September 20, 2017.

DIVISION 50101 SKILLSUSA CAREER PATHWAY DISPLAY

CLASS

01 SkillsUSA Career Pathway Display

OBJECTIVE: Chapters members should work together to create a display that accurately represents the career pathway or pathways that are represented in their local school. The display may incorporate multiple career pathways or a singular focus on one career pathway.

PROCEDURES: Advisors/Students should submit their display during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

1. **All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES.** If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.
2. Entries will be limited to one per chapter.
3. Display size is limited to 46" in width, 36" in height, and 18" in depth.
4. All displays must collapse to fit the below specifications
 - a. 36 inches long, 24 inches wide, and 6 inches deep/thick
 - b. Display should not weigh more than 10 pounds.
5. The entry should contain a display only. Extra printed materials should not be submitted with the display and will not be judged as a part of the project. (i.e. brochures, flyers, etc.)
6. The SkillsUSA logo should be incorporated into the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
7. The display should be created with the mind-set that it will be used to promote the career pathway or pathways offered by the local school.
8. Electricity will not be provided for the displays.
9. The top ten entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) is not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

SKILLSUSA CAREER PATHWAY DISPLAY (continued)**EVALUATION:**

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively serves to promote the career pathway or pathways. Points are not based on number of pathways covered.
 - c. Overall Appearance
- 2. Design Elements (20 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Logo Incorporation (20 Points)**
 - a. SkillsUSA National Logo/State Logo/Chapter Logo Incorporated in Design
 - b. Logo Used Effectively to Enhance Design
- 5. Violations of Size Specifications**
 - a. Violation of size requirements will result in a 20 point penalty.
- 6. Violation of Additional Materials**
 - a. Violation of additional materials will result in a 20 point penalty.

SkillsUSA CAREER PATHWAY POSTER

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com

(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by September 20, 2017.

DIVISION 50201 SKILLSUSA CAREER PATHWAY POSTER

CLASS

01 SkillsUSA Career Pathway Poster

OBJECTIVE: Chapters members should work together to create a poster that accurately represents the career pathway or pathways that are represented in their local school. The poster may incorporate multiple career pathways or a singular focus on one career pathway.

PROCEDURES: Advisors/Students should submit their poster during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

1. **All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.**
2. Entries will be limited to one per chapter.
3. Poster must be presented on an 8.5" x 11" piece of paper. (Additional framing, foam board backing, etc. are not needed and may even lead to a point deduction.)
4. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc.)
5. The SkillsUSA logo should be incorporated into the poster design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
6. The poster should be created with the mind-set that it will be used to promote the career pathway or pathways that are offered by the local school. The top ten entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster in its entirety.

SKILLSUSA CAREER PATHWAY POSTER (continued)**EVALUATION:**

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively serves to promote the career pathway or pathways. Points are not based on number of pathways covered.
 - c. Overall Appearance
- 2. Design Elements (20 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Logo Incorporation (20 Points)**
 - a. SkillsUSA National Logo/State Logo/Chapter Logo Incorporated in Design
 - b. Logo Used Effectively to Enhance Design
- 5. Violations of Size Specifications**
 - a. Violation of size requirements will result in a 20 point penalty.
- 6. Violation of Additional Materials**
 - a. Violation of additional materials will result in a 20 point penalty.

SkillsUSA CHAPTER BANNER

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com

(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by September 20, 2017.

DIVISION 50301 SKILLSUSA CHAPTER BANNER

CLASS

01 SkillsUSA Chapter Banner

OBJECTIVES: Chapter members should work together to create a banner that promotes SkillsUSA.

PROCEDURES: Advisor/Students should submit their banner during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

- All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.**
- Entries will be limited to one per chapter.
- Banner maximum size is 60" in length and 48" in height. **Banners exceeding the size limit will be disqualified.**
- The banner may be constructed of any material as long as it does not exceed the maximum size.
- The banner should contain grommets or some other method by which it can be hung for judging and display.
- The SkillsUSA logo must be incorporated in the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
- The graphics must be 100% original – you may not use trademarked or copyrighted images/ logos of any kind except for the fore mentioned SkillsUSA logo.
- Banner should be constructed by the students/members with the guidance and instruction of the advisor.
- Offensive images or text will not be accepted for competition.
- The top ten entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave banner.

SKILLSUSA CHAPTER BANNER (continued)**EVALUATION:**

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA.
 - b. Effectively promotes SkillsUSA.
 - c. Overall Appearance
- 2. Design Elements (20 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Logo Incorporation (20 Points)**
 - a. SkillsUSA National Logo/State Logo/Chapter Logo Incorporated in Design
 - b. Logo Used Effectively to Enhance Design
- 5. Violations of Size Specifications**
 - a. Violation of size requirements will result in a 20 point penalty.

SkillsUSA CHAPTER RECRUITMENT DISPLAY

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com

(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by September 20, 2017.

DIVISION 50401 SKILLSUSA CHAPTER RECRUITMENT DISPLAY

CLASS

01 SkillsUSA Chapter Recruitment Display

OBJECTIVE: Chapters members should work together to create a display that will be used to recruit new members to join their school's SkillsUSA chapter.

PROCEDURES: Advisors/Students should submit their display during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

- All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.**
- Entries will be limited to one per chapter.
- Display size is limited to 46" in width, 36" in height, and 18" in depth.
- All displays must collapse to fit the below specifications
 - 36 inches long, 24 inches wide, and 6 inches deep/thick
 - Display should not weigh more than 10 pounds.
- Displays must be made of foam board or some other type of material that will allow it to be freestanding.
- The entry should contain a display only. Extra printed materials should not be submitted with the display and will not be judged as a part of the project. (i.e. brochures, flyers, etc.)
- The SkillsUSA logo should be incorporated into the design. The logo may either be the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
- The display should be created with the mind-set that it will be used to recruit new members for the school's local SkillsUSA Chapter. Electricity will not be provided for the displays.
- The top ten entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their display in its entirety. The use of expensive accessories (such as laptop computers, projectors, etc.) are not permissible. Neither the Georgia National Fair nor SkillsUSA Georgia will be responsible for these items.

SKILLSUSA CHAPTER RECRUITMENT DISPLAY (continued)**EVALUATION:**

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively serves as a membership recruiting tool.
 - c. Overall Appearance
- 2. Design Elements (20 Points)**
 - a. Construction
 - b. Materials
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Logo Incorporation (20 Points)**
 - a. SkillsUSA National Logo/State Logo/Chapter Logo Incorporated in Design
 - b. Logo Used Effectively to Enhance Design
- 5. Violations of Size Specifications**
 - a. Violation of size requirements will result in a 20 point penalty.
- 6. Violation of Additional Materials**
 - a. Violation of additional materials will result in a 20 point penalty.

SkillsUSA CHAPTER RECRUITMENT POSTER

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com
(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by **September 20, 2017.**

DIVISION 50501 SkillsUSA CHAPTER RECRUITMENT POSTER

CLASS

01 SkillsUSA Chapter Recruitment Poster

OBJECTIVE: Chapters members should work together to create a poster that will be used to recruit new members to their SkillsUSA chapter.

PROCEDURES: Advisors/Students should submit their poster during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

- 1. All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.**
2. Entries will be limited to one per chapter.
3. Poster must be presented on an 8.5" x 11" piece of paper only. (additional framing, foam board backing, etc. are not needed and may even lead to a point deduction)
4. The entry should contain a poster only. Extra printed materials should not be submitted with the poster and will not be judged as a part of the project. (i.e. brochures, flyers, etc)
5. The SkillsUSA logo should be incorporated into the poster design. The logo may either be the SkillsUSA National Logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml> Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
6. The poster should be created with the mind-set that it will be used to recruit new members for the school's local SkillsUSA Chapter. The top ten entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their poster.

SKILLSUSA CHAPTER RECRUITMENT POSTER (continued)**EVALUATION:**

- 1. General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Effectively serves as a membership recruiting tool for the local chapter.
 - c. Overall Appearance
- 2. Design Elements (20 Points)**
 - a. Images enhance message of poster
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
- 3. Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
- 4. Logo Incorporation (20 Points)**
 - a. SkillsUSA National Logo/State Logo/Chapter Logo Incorporated in Design
 - b. Logo Used Effectively to Enhance Design
- 5. Violations of Size Specifications**
 - a. Violation of size requirements will result in a 20 point penalty.
- 6. Violation of Additional Materials**
 - a. Violation of additional materials will result in a 20 point penalty.

SkillsUSA CHAPTER T-SHIRT

THIS IS A CHAPTER EVENT AND MUST BE ENTERED IN THE CLUB NAME (ex. Smith High School SkillsUSA).

Enter online at www.GeorgiaNationalFair.com

(<http://www.georgianationalfair.com/youth-educational-exhibits/>) by **September 20, 2017.**

DIVISION 50601 SKILLSUSA CHAPTER T-SHIRT

CLASS

01 SkillsUSA Chapter T-shirt

OBJECTIVE: Create a Chapter T-shirt that displays creativity and visual appeal.

PROCEDURES: Advisors/Students should submit their T-shirt during the event check-in at the Georgia National Fair Champions Rally.

A copy of the online registration confirmation will be required to check-in for competition.

CONTEST RULES:

1. **All exhibitors are required to read and abide by the Georgia National Fair General Rules and Regulations. PLEASE NOTE: IT IS YOUR RESPONSIBILITY TO READ AND UNDERSTAND THE RULES. If you have questions, you may certainly email us at abrown@skillsusageorgia.org or contests@gnfa.com. Please help us prevent entry disqualifications.**
2. Entries will be limited to one per chapter.
3. The entry should contain the T-shirt only. Extra printed materials should not be submitted with the T-shirt and will not be judged as a part of the project. (i.e. brochures, flyers, etc.)
4. The SkillsUSA logo **does not** have to be incorporated into the design. If the logo is used it may be either the SkillsUSA national logo, state logo or chapter logo. Proper guidelines for logo use can be found at: <http://skillsusa.org/about/logos2.shtml>
5. Please note that when using just the word SkillsUSA, it is considered one word and a space should not separate Skills and USA.
6. Members must **wear** the T-shirts to the Champions Rally at the Georgia National Fair. Advisor must present T-shirt Contest Advisor Verification Form to the Contest Check-in Table on the day of the Rally.
7. The top entries will be displayed during the Georgia National Fair; therefore, chapters must be prepared to leave their T-shirt.

SKILLSUSA CHAPTER T-SHIRT (continued)

EVALUATION:

1. **General Effect/Impact (40 Points)**
 - a. Effectively represents SkillsUSA Georgia.
 - b. Overall Visual Appearance
2. **Design Elements (20 Points)**
 - a. Images enhance t-shirt
 - b. Text (readability, grammar, spelling, etc.)
 - c. Colors
 - d. Artistic Flair
3. **Uniqueness/Creativity of Design (20 Points)**
 - a. What sets your design apart from the other chapters?
4. **Chapter Support (20 Points)**
 - a. Chapter members are dressed in the t-shirt for the SkillsUSA day at the Georgia National Fair Grounds.



Champions Rally Chapter T-Shirt Contest Entry

Advisor Verification Form

I understand that a portion of the evaluation for Chapter T-shirt is that chapter members wear the actual T-shirt to the Champions Rally at the Georgia National Fairgrounds.

I certify that I have brought _____ (number) Chapter Members to the Champions Rally and that _____ (number) are wearing the Chapter T-Shirt today.

Advisor Signature: _____

School: _____

For payment, parking, maps, and other important information please visit

<http://skillsusageorgia.org/ChampionsRally.htm>



Champions Rally

SkillsUSA Georgia
866-503-3169



SkillsUSA Georgia Champions Rally Facts & Dates:

***Note this information is in regard to the Champions Rally only.**

Competition registration is online at <http://www.georgianationalfair.com/youth-educational-exhibits/> by September 20, 2017.

- When:** Friday, October 6, 2017
Where: Georgia National Fairgrounds, Perry
Costs: \$15 (includes pass; armband for fair rides sold separately. Armbands are \$20.)
Competitions: SkillsUSA Georgia Career Pathway Display
SkillsUSA Georgia Career Pathway Poster
SkillsUSA Georgia Chapter Banner
SkillsUSA Georgia Chapter T-shirt
SkillsUSA Georgia Chapter Recruitment Display
SkillsUSA Georgia Chapter Recruitment Poster

- Rally Registration Deadline:** September 20, 2017
Where to Register for Rally: SkillsUSA Membership/Registration Website
(<http://www.skillsusa-register.org/Login.aspx>)
Payment: Check should be made payable to SkillsUSA Georgia and sent to:
1740 Hudson Bridge Road, Suite 1052, Stockbridge, GA 30281.

- Tentative Schedule:** 8:30 – 10:30 a.m. – Registration & Contest Check-in (Reaves Arena)
10:30 a.m. – Rally & Motivational Speaker (Reaves Arena)
Noon – 10:00 p.m. Georgia National Fair Opens (Rides open for all attendees)
2:00 p.m. – Ribbons posted on top ten entries and contest area is open for viewing
4:00 p.m. – Advisors must remove all contest entries other than the top 10 from viewing area or they will be discarded. The top ten entries in each category will remain on display at the fair.

Announcement of Contest Winners: All contests will be judged during the Champions Rally and ribbons will be awarded to the top ten entries in each category. The top ten entries in each category will remain on display at the Fair. All other entries should be picked up by the advisors/students by 4:00 p.m. (any entries not picked up will be discarded). The winning top 10 entries will be posted on the SkillsUSA Georgia website.

Late Arrival Policy: Many schools face travel dilemmas in regards to bus transportation and while schools are more than welcome to enter late to the Rally, contest entries will be accepted after 10:30 a.m. only at the discretion of the Judging Coordinator.